

## Lect. Oğuz Emre BALKAR

### Personal Information

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### International Researcher IDs

ScholarID: 1hYWtRQAAAAJ

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Publons / Web Of Science ResearcherID: AAW-5012-2021

Yoksis Researcher ID: 272071

### Education Information

Doctorate, Tarsus University, Institute Of Graduate Programs, International Trade and Logistics, Turkey 2020 - Continues  
Postgraduate, Kahramanmaraş Sutcu Imam University, Institute Of Social Sciences, International Trade and Logistics, Turkey 2016 - 2019

Undergraduate, Dokuz Eylül University, Faculty Of Engineering, Department Of Industrial Engineering, Turkey 2007 - 2014

### Certificates, Courses and Trainings

Measurement and Evaluation, Eğitimcilerin Eğitimi, Erzincan Binali Yıldırım University, 2021

### Research Areas

Operational Research, Production Management, Management and Organization, Logistics Management, Import-Export, Entrepreneurship and Innovation Management, Industrial Engineering, Optimization Theory and Methods, Production Planning and Control, Inventory Systems, Supply Chain and Logistics Management, Network Design

### Academic Titles / Tasks

Lecturer, Erzincan Binali Yıldırım University, Meslek Yüksekokulu, Yönetim ve Organizasyon Bölümü, 2020 - Continues  
Research Assistant, Kahramanmaraş Sutcu Imam University, Institute Of Social Sciences, 2017 - 2019

### Academic and Administrative Experience

Assistant Director of Vocational School, Erzincan Binali Yıldırım University, Meslek Yüksekokulu, 2023 - Continues  
Program Koordinatörü, Erzincan Binali Yıldırım University, Meslek Yüksekokulu, Yönetim ve Organizasyon Bölümü, 2020 - Continues

Staj Koordinatörü, Erzincan Binali Yıldırım University, Meslek Yüksekokulu, Yönetim ve Organizasyon Bölümü, 2020 -

Continues

## Courses

Package Programs in Logistics, Associate Degree, 2022 - 2023  
International Logistics, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020  
Storage and Inventory Management, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020  
Communication, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021  
Logistics Information Systems, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021  
Supply Chain Management, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021  
Physical Distribution Systems, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020  
Logistics Insurance, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020  
Information and Communication Technology, Associate Degree, 2022 - 2023  
Logistics Management, Associate Degree, 2021 - 2022, 2020 - 2021  
Transportation of Dangerous Goods, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021  
Maritime Transport and Port Management, Associate Degree, 2022 - 2023  
Information and Communication Technology, Associate Degree, 2022 - 2023  
Cost and Marketing, Associate Degree, 2021 - 2022, 2020 - 2021  
Transportation Systems, Associate Degree, 2021 - 2022, 2020 - 2021  
Professional Ethics, Associate Degree, 2020 - 2021  
Leadership in Globalization Process, Associate Degree, 2021 - 2022  
Fundamentals of Logistics, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020  
Road Transportation and Fleet Management, Associate Degree, 2020 - 2021  
International Marketing, Associate Degree, 2020 - 2021, 2019 - 2020  
Foreign Exchange Transactions , Associate Degree, 2020 - 2021, 2019 - 2020  
Customs Clearance , Associate Degree, 2019 - 2020

## Articles Published in Other Journals

- I. **Evaluating the Impacts of Social Media Usage on Motivated Consumer Innovativeness**  
Balkar O. E., Çildir Ç.  
Journal of Social and Humanities Sciences Research, vol.8, no.78, pp.3408-3418, 2021 (Peer-Reviewed Journal)
- II. **Exploring the Empirical Linkages between Innovation, Economic Growth and Consumer Prices: Evidence from CPEC Countries**  
Balkar O. E., Çildir Ç.  
International Academic Social Resources Journal, vol.6, no.32, pp.1901-1910, 2021 (Peer-Reviewed Journal)
- III. **Antecedents and Consequences of Indigenous Innovation: Evidence from Mobile Phone Producers in Turkey**  
EREN A. S., BALKAR O. E.  
PACIFIC BUSINESS REVIEW INTERNATIONAL, vol.13, no.8, pp.34-48, 2021 (ESCI)
- IV. **A Field Study for the Determination of Financial Literacy States of Kahramanmaraş Sütçü İmam University Undergraduate Students**  
Engin C., Eren A. S., Balkar O. E.  
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.42, no.2, pp.283-315, 2021 (Peer-Reviewed Journal)
- V. **The Effect of Critical Success Factors in Manufacturing Execution Systems on Competition: A Research in Metal Sector**  
Eren A. S., Balkar O. E.  
İnsan ve Toplum Bilimleri Araştırmaları Dergisi, vol.9, no.5, pp.3542-3567, 2020 (Peer-Reviewed Journal)
- VI. **The Relationship between Benefits of ERP Implementation and Supply Chain Performance: A Study**

### **on Turkish Manufacturing Firms**

Eren A. S., Balkar O. E.

İnönü University International Journal of Social Sciences (INIJOSS), vol.9, no.1, pp.255-269, 2020 (Peer-Reviewed Journal)

### **VII. Affects of Lean and Agile Supply Chain Strategies on Business Performance: A Field Study in Textile Sector**

Balkar O. E.

Journal of Social, Humanities and Administrative Sciences, vol.5, no.12, pp.1376-1384, 2019 (Peer-Reviewed Journal)

### **VIII. The Relationship between Customer Value Creating Supply Chain Management Outcomes and Competitive Advantage**

Balkar O. E.

ATLAS International Refereed Journal on Social Sciences, vol.5, no.24, pp.881-888, 2019 (Peer-Reviewed Journal)

### **IX. Investigation of Tourism Infrastructure in Alanya and Determination of Optimum Hotel with TOPSIS**

Eren A. S., Balkar O. E.

Social Science Development Journal, vol.3, no.9, pp.191-202, 2018 (Peer-Reviewed Journal)

## **Books & Book Chapters**

### **I. Lojistik İnovasyon, Rekabet Gücü ve İhracat Performansı İlişkisi**

Balkar O. E., Pınar A. H.

Çizgi Kitabevi Yayınları, Konya, 2022

### **II. Covid-19 Pandemisi Sürecinde Türkiye: Eğitim ve Finans Alanlarında İncelemeler**

Balkar O. E. (Editor)

Çizgi Kitabevi Yayınları, Konya, 2022

### **III. Covid-19 Hastalığı Kaygısı ile İnovatif Davranış İlişkisi: Psikolojik İyi Oluşun Aracılık Etkisi**

Balkar O. E., Çildir Ç.

in: Covid-19 Pandemisi Sürecinde Türkiye: Eğitim ve Finans Alanlarında İncelemeler, Oğuz Emre BALKAR, Editor, Çizgi Kitabevi Yayınları, Konya, pp.112-137, 2022

### **IV. Otonom Lojistik**

Balkar O. E.

in: Digital Transformation in Marketing, Mehmet ETLİOĞLU, Editor, Nobel Yayınevi, Ankara, pp.217-236, 2022

### **V. Ulaştırma Kaynaklı Karbondioksit Emisyonları ile Turizm Gelirleri İlişkisi: G7 Ülkeleri Örneği**

Balkar O. E.

in: Rekreasyon ve Turizm Araştırmaları, Sevim KÜL AVAN, Erkan Kadir ŞİMŞEK, Özgür YAYLA, Muhammet Cenk BİRİNCİ, Editor, Çizgi Kitabevi, Konya, pp.83-95, 2021

### **VI. Spora Yönelik Tutum ile Bireysel Yenilikçilik Arasındaki İlişkide Yaşam Tatmininin Aracılık Rolü**

Balkar O. E.

in: Rekreasyon ve Turizm Araştırmaları, Sevim KÜL AVAN, Erkan Kadir ŞİMŞEK, Özgür YAYLA, Muhammet Cenk BİRİNCİ, Editor, Çizgi Kitabevi, Konya, pp.165-177, 2021

## **Refereed Congress / Symposium Publications in Proceedings**

### **I. Hava Yolu Taşımacılığı ve Tüketici Fiyatları İlişkisi: BRICS Ülkeleri Örneği**

Balkar O. E.

2nd International Congress on Digital Business, Management & Economics, Mersin, Turkey, 9 - 11 September 2022, pp.336-337

### **II. Tedarik Zinciri Yönetiminde İnovasyon: Görsel Haritalama Yoluyla Bibliyometrik Bir Analiz**

Balkar O. E.

## **Episodes in the Encyclopedia**

- I. **KÇS (Kahramanmaraş Çimento Beton Sanayi ve Madencilik İşletmeleri A.Ş.)**  
Balkar O. E.  
Kahramanmaraş Sütçü İmam Üniversitesi, pp.51-52, 2021
- II. **Kahramanmaraş Havalimanı**  
Balkar O. E.  
Kahramanmaraş Sütçü İmam Üniversitesi, pp.352-353, 2020

## **Metrics**

Publication: 19  
H-Index (WoS): 1