

Lect. Oğuz Emre BALKAR

Personal Information

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Address: Erzincan Binali Yıldırım Üniversitesi Yalnızbağ Yerleşkesi Meslek Yüksekokulu Müdürlüğü Yönetim ve Organizasyon Bölümü Lojistik Programı Merkez/ERZİNCAN

International Researcher IDs

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Publons / Web Of Science ResearcherID: AAW-5012-2021

Yoksis Researcher ID: 272071

Education Information

Doctorate, Tarsus University, Institute Of Graduate Programs, International Trade and Logistics, Turkey 2020 - Continues

Postgraduate, Kahramanmaraş Sutcu Imam University, Institute Of Social Sciences, International Trade and Logistics, Turkey 2016 - 2019

Undergraduate, Dokuz Eylül University, Faculty Of Engineering, Department Of Industrial Engineering, Turkey 2007 - 2014

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Measurement and Evaluation, Öğreticilerin Eğitimi, Erzincan Binali Yıldırım University, 2021

Research Areas

Operational Research, Production Management, Management and Organization, Logistics Management, Import-Export, Entrepreneurship and Innovation Management, Industrial Engineering, Optimization Theory and Methods, Production Planning and Control, Inventory Systems, Supply Chain and Logistics Management, Network Design

Academic Titles / Tasks

Lecturer, Erzincan Binali Yıldırım University, Meslek Yüksekokulu, Yönetim ve Organizasyon Bölümü, 2020 - Continues
Research Assistant, Kahramanmaraş Sutcu Imam University, Institute Of Social Sciences, 2017 - 2019

Academic and Administrative Experience

Assistant Director of Vocational School, Erzincan Binali Yildirim University, Meslek Yüksekokulu, 2023 - Continues
Program Koordinatörü, Erzincan Binali Yildirim University, Meslek Yüksekokulu, Yönetim ve Organizasyon Bölümü, 2020 - Continues

Staj Koordinatörü, Erzincan Binali Yildirim University, Meslek Yüksekokulu, Yönetim ve Organizasyon Bölümü, 2020 - Continues

Courses

Package Programs in Logistics, Associate Degree, 2022 - 2023

International Logistics, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Storage and Inventory Management, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020

Communication, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021

Logistics Information Systems, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021

Supply Chain Management, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021

Physical Distribution Systems, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020

Logistics Insurance, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020

Information and Communication Technology, Associate Degree, 2022 - 2023

Logistics Management, Associate Degree, 2021 - 2022, 2020 - 2021

Transportation of Dangerous Goods, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021

Maritime Transport and Port Management, Associate Degree, 2022 - 2023

Information and Communication Technology, Associate Degree, 2022 - 2023

Cost and Marketing, Associate Degree, 2021 - 2022, 2020 - 2021

Transportation Systems, Associate Degree, 2021 - 2022, 2020 - 2021

Professional Ethics, Associate Degree, 2020 - 2021

Leadership in Globalization Process, Associate Degree, 2021 - 2022

Fundamentals of Logistics, Associate Degree, 2021 - 2022, 2020 - 2021, 2019 - 2020

Road Transportation and Fleet Management, Associate Degree, 2020 - 2021

International Marketing, Associate Degree, 2020 - 2021, 2019 - 2020

Foreign Exchange Transactions, Associate Degree, 2020 - 2021, 2019 - 2020

Customs Clearance, Associate Degree, 2019 - 2020

Articles Published in Other Journals

- I. **Evaluating the Impacts of Social Media Usage on Motivated Consumer Innovativeness**
Balkar O. E., Çildir Ç.
Journal of Social and Humanities Sciences Research, vol.8, no.78, pp.3408-3418, 2021 (Peer-Reviewed Journal)
- II. **Exploring the Empirical Linkages between Innovation, Economic Growth and Consumer Prices: Evidence from CPEC Countries**
Balkar O. E., Çildir Ç.
International Academic Social Resources Journal, vol.6, no.32, pp.1901-1910, 2021 (Peer-Reviewed Journal)
- III. **Antecedents and Consequences of Indigenous Innovation: Evidence from Mobile Phone Producers in Turkey**
EREN A. S., BALKAR O. E.
PACIFIC BUSINESS REVIEW INTERNATIONAL, vol.13, no.8, pp.34-48, 2021 (ESCI)
- IV. **A Field Study for the Determination of Financial Literacy States of Kahramanmaraş Sütçü İmam University Undergraduate Students**
Engin C., Eren A. S., Balkar O. E.
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.42, no.2, pp.283-315, 2021 (Peer-Reviewed Journal)
- V. **The Effect of Critical Success Factors in Manufacturing Execution Systems on Competition: A**

Research in Metal Sector

Eren A. S., Balkar O. E.

İnsan ve Toplum Bilimleri Araştırmaları Dergisi, vol.9, no.5, pp.3542-3567, 2020 (Peer-Reviewed Journal)

- VI. **The Relationship between Benefits of ERP Implementation and Supply Chain Performance: A Study on Turkish Manufacturing Firms**
Eren A. S., Balkar O. E.
İnönü University International Journal of Social Sciences (INIJOSS), vol.9, no.1, pp.255-269, 2020 (Peer-Reviewed Journal)
- VII. **Affects of Lean and Agile Supply Chain Strategies on Business Performance: A Field Study in Textile Sector**
Balkar O. E.
Journal of Social, Humanities and Administrative Sciences, vol.5, no.12, pp.1376-1384, 2019 (Peer-Reviewed Journal)
- VIII. **The Relationship between Customer Value Creating Supply Chain Management Outcomes and Competitive Advantage**
Balkar O. E.
ATLAS International Refereed Journal on Social Sciences, vol.5, no.24, pp.881-888, 2019 (Peer-Reviewed Journal)
- IX. **Investigation of Tourism Infrastructure in Alanya and Determination of Optimum Hotel with TOPSIS**
Eren A. S., Balkar O. E.
Social Science Development Journal, vol.3, no.9, pp.191-202, 2018 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Covid-19 Pandemisi Sürecinde Türkiye: Eğitim ve Finans Alanlarında İncelemeler**
Balkar O. E. (Editor)
Çizgi Kitabevi Yayınları, Konya, 2022
- II. **Lojistik İnovasyon, Rekabet Gücü ve İhracat Performansı İlişkisi**
Balkar O. E., Pınar A. H.
Çizgi Kitabevi Yayınları, Konya, 2022
- III. **Covid-19 Hastalığı Kaygısı ile İnovatif Davranış İlişkisi: Psikolojik İyi Oluşun Aracılık Etkisi**
Balkar O. E., Çildir Ç.
in: Covid-19 Pandemisi Sürecinde Türkiye: Eğitim ve Finans Alanlarında İncelemeler, Oğuz Emre BALKAR, Editor, Çizgi Kitabevi Yayınları, Konya, pp.112-137, 2022
- IV. **Otonom Lojistik**
Balkar O. E.
in: Digital Transformation in Marketing, Mehmet ETLİOĞLU, Editor, Nobel Yayınevi, Ankara, pp.217-236, 2022
- V. **Ulaştırma Kaynaklı Karbondioksit Emisyonları ile Turizm Gelirleri İlişkisi: G7 Ülkeleri Örneği**
Balkar O. E.
in: Rekreasyon ve Turizm Araştırmaları, Sevim KÜL AVAN, Erkan Kadir ŞİMŞEK, Özgür YAYLA, Muhammet Cenk BİRİNCİ, Editor, Çizgi Kitabevi, Konya, pp.83-95, 2021
- VI. **Spora Yönelik Tutum ile Bireysel Yenilikçilik Arasındaki İlişkide Yaşam Tatmininin Aracılık Rolü**
Balkar O. E.
in: Rekreasyon ve Turizm Araştırmaları, Sevim KÜL AVAN, Erkan Kadir ŞİMŞEK, Özgür YAYLA, Muhammet Cenk BİRİNCİ, Editor, Çizgi Kitabevi, Konya, pp.165-177, 2021

Refereed Congress / Symposium Publications in Proceedings

- I. **Hava Yolu Taşımacılığı ve Tüketici Fiyatları İlişkisi: BRICS Ülkeleri Örneği**
Balkar O. E.

2nd International Congress on Digital Business, Management & Economics, Mersin, Turkey, 9 - 11 September 2022, pp.336-337

II. Tedarik Zinciri Yönetiminde İnovasyon: Görsel Haritalama Yoluyla Bibliyometrik Bir Analiz

Balkar O. E.

2nd International Congress on Digital Business, Management & Economics, Mersin, Turkey, 9 - 11 September 2022, pp.334-335

Episodes in the Encyclopedia

I. KÇS (Kahramanmaraş Çimento Beton Sanayi ve Madencilik İşletmeleri A.Ş.)

Balkar O. E.

Kahramanmaraş Sütçü İmam Üniversitesi, pp.51-52, 2021

II. Kahramanmaraş Havalimanı

Balkar O. E.

Kahramanmaraş Sütçü İmam Üniversitesi, pp.352-353, 2020

Metrics

Publication: 19

H-Index (WoS): 1