

Assoc. Prof. GÖKHAN TANRIVERDİ

Personal Information

Office Phone: [+90 +90 446 224 0426](tel:+90+90+446+224+0426) Extension: 41101

Fax Phone: [+90 +90 446 224 0427](tel:+90+90+446+224+0427)

Email: gtanriverdi@erzincan.edu.tr

Web: <https://avesis.ebyu.edu.tr/gtanverdi>

Address: Havacılık Yönetimi Bölümü, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Erzincan Binali Yıldırım Üniversitesi, Yalnızbağ Kampüsü

International Researcher IDs

ScholarID: bZnDdcgAAAAJ

ORCID: 0000-0001-9863-3620

Publons / Web Of Science ResearcherID: AAM-7996-2021

ScopusID: 57218764144

Yoksis Researcher ID: 216205

Biography

Gökhan Tanrıverdi is a researcher in the civil aviation management field. He took his master's degree and Phd. education at Anadolu University, Institute of Social Sciences, Department of Civil Aviation Management. His researches are mainly on strategic airline management. He uses qualitative methods, multi-criteria decision making techniques, bibliometrics and social network analysis in his studies.

Education Information

Doctorate, Anadolu University, Institute Of Social Sciences, Department Of Civil Aviation Management, Turkey 2016 - 2021

Postgraduate, Anadolu University, Institute Of Social Sciences, Department Of Civil Aviation Management, Turkey 2014 - 2016

Undergraduate, Erciyes University, Sivil Havacılık Yüksekokulu, Sivil Hava Ulaştırma İşletmeciliği , Turkey 2009 - 2014

Certificates, Courses and Trainings

Project Management, Sivil Havacılık Yönetimi/Yönetim ve Organizasyon ve Pazarlama Alanlarında Doktora Öğrencilerine Yönelik Proje Yazma Eğitimi (TÜBİTAK 2237-A), Anadolu Üniversitesi, 2020

Dissertations

Doctorate, The role of organizational networks in managing the disruptions in the airline ground operation process, Anadolu University, Institute Of Social Sciences, Department Of Civil Aviation Management, 2021

Postgraduate, Coopetition strategy in the airline sector: A research on traditional airline companies, Anadolu University, Institute Of Social Sciences, Department Of Civil Aviation Management, 2016

Research Areas

Social Sciences and Humanities, Management, Management and Organization

Academic Titles / Tasks

Associate Professor, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2023 - Continues

Assistant Professor, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2022 - 2023

Research Assistant PhD, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2021 - 2022

Research Assistant, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2020 - 2021

Research Assistant, Anadolu University, Havacılık Ve Uzay Bilimleri Fakültesi, Havacılık Yönetimi Bölümü, 2014 - 2020

Research Assistant, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2014 - 2014

Academic and Administrative Experience

Head of Department, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2023 - Continues

Head of Department, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2023 - Continues

Deputy Head of Department, Erzincan Binali Yildirim University, Ali Cavit Çelebioğlu Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2022 - 2023

Courses

Career Planning, Undergraduate, 2021 - 2022

General Aviation, Undergraduate, 2021 - 2022

Strategic Management in Aviation, Undergraduate, 2021 - 2022

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Using multi-criteria performance measurement models to evaluate the financial, operational and environmental sustainability of airlines**
TANRIVERDİ G., Merkert R., KARAMAŞA Ç., Asker V.
Journal of Air Transport Management, vol.112, 2023 (SSCI)
- II. **Analysis of Factors Affecting the Sustainable Success of Airlines During the COVID-19 Pandemic**
Kiracı K., Tanrıverdi G., Akan E.
TRANSPORTATION RESEARCH RECORD, vol.2677, no.4, pp.350-379, 2023 (SCI-Expanded)
- III. **Exploring factors affecting airport selection during the COVID-19 pandemic from air cargo carriers' perspective through the triangular fuzzy Dombi-Bonferroni BWM methodology**
TANRIVERDİ G., Ecer F., Durak M. Ş.
Journal of Air Transport Management, vol.105, 2022 (SSCI)
- IV. **Istanbul Airport (IGA) and quest of best competitive strategy for air cargo carriers in new competition environment: A fuzzy multi-criteria approach**
Tanrıverdi G., Lezki Ş.

Journal of Air Transport Management, vol.95, 2021 (SSCI)

V. What can we learn from the JATM literature for the future of aviation post Covid-19? - A bibliometric and visualization analysis

Tanriverdi G., Bakır M., Merkert R.

Journal of Air Transport Management, vol.89, 2020 (SSCI)

Articles Published in Other Journals

- I. **Global Airline Alliance Before and during The Covid-19 Crisis: Exploring the Critical Success Factors Through CRITIC-CoCoSo Methods**
TANRIVERDİ G., ERYAŞAR M.
Anadolu Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.23, no.4, pp.0-203, 2022 (Peer-Reviewed Journal)
- II. **STRATEGIC DECISION MAKING FOR AIR CARGO CARRIERS ON FREIGHTER TYPE SELECTION**
TANRIVERDİ G., LEZKİ Ş., DOĞAN Ü.
Uluslararası Yönetim İktisat ve İşletme Dergisi, vol.18, no.4, 2022 (Peer-Reviewed Journal)
- III. **A visualized bibliometric analysis of mapping research trends of airline business models (ABMs) from 1985 to 2021**
TANRIVERDİ G., DURAK M. Ş.
Journal of aviation (Online), vol.6, no.3, 2022 (Peer-Reviewed Journal)
- IV. **Organizational Networks, and Management of Disruptions in the Airline Ground Operation Process During Seasonal Crises**
Tanriverdi G., Besler S.
International Journal of Aviation, Aeronautics, and Aerospace, vol.9, no.3, 2022 (ESCI)
- V. **The mediating role of organizational identification in the effect of leader-member exchange on performance**
Tanriverdi G., Okoth B. O., Doğan Ü.
Research Journal of Business and Management, vol.9, no.2, pp.92-104, 2022 (Peer-Reviewed Journal)
- VI. **The transformation of strategic airline alliances and airline joint ventures: Where are they heading?**
Tanriverdi G., Küçük Yılmaz A.
Independent Journal of Management & Production, vol.12, no.1, pp.95-114, 2021 (ESCI)
- VII. **Coopetition Strategy: A Research On Traditional Airlines**
Tanriverdi G., Küçük Yılmaz A.
Gaziantep University Journal of Social Sciences, vol.17, pp.317-333, 2018 (Peer-Reviewed Journal)
- VIII. **APPLICATION OF A DECISION TREE ON THE DETERMINATION OF POTENTIAL AIRLINE PASSENGER DEMAND IN ESKİŞEHİR**
Küçük Yılmaz A., Durak M. Ş., Özdemir E., Kiracı K., Tanriverdi G.
Anadolu Üniversitesi Bilim Ve Teknoloji Dergisi - B Teorik Bilimler, vol.5, no.1, pp.22, 2017 (Peer-Reviewed Journal)
- IX. **Havayolu Yolcu Talebinin Belirlenmesi: Eskişehir İli İncelemesi**
Küçük Yılmaz A., Tanriverdi G., Kiracı K., Durak M. Ş., Özdemir E.
Turizm Araştırma Dergisi, vol.6, no.2, pp.22-37, 2017 (Peer-Reviewed Journal)
- X. **DETERMINATION OF OPTIMAL LEADERSHIP STYLE FOR ANORGANIZATION CASE OF HASAN POLATKAN AIRPORT**
KÜÇÜK YILMAZ A., TANRIVERDİ G., DURAK M. Ş.
The International Journal of TRANSPORT & LOGISTICS, vol.16, no.38, pp.1-8, 2016 (Peer-Reviewed Journal)
- XI. **An Overview On 2014 INTAVIC Conference**
TANRIVERDİ G.
Journal of Economic and Social Thought, vol.3, no.1, pp.177-178, 2016 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Hava Taşımacılığı Yönetimi: Teori ve Uygulama**
Tanrıverdi G. (Editor), Kiracı K. (Editor)
Detay Yayıncılık, Ankara, 2023
- II. **Startup'larda Rekabet Üstünlüğü Sağlamanın Bir Kaynağı Olarak Örgütsel Ağlar**
TANRIVERDİ G.
in: Startup'ların Yönetimi Fikrim Girişime Dönüşüyor, Taşcı Deniz, Şen Orkun, Lapçın Hilal Tuğçe, Editor, Detay Yayıncılık, Ankara, pp.52-68, 2023
- III. **Büyük Küresel Zorluklar ve Havacılık Sektörü: COVID-19 Salgını Örneği**
DOĞAN Ü., YILMAZ O. A., TANRIVERDİ G.
in: Havayolu Taşımacılığına Güncel Bir Bakış, Koçak Daimi, Polater Abdüssamet, Editor, Eğitim Yayınevi, İstanbul, pp.111-125, 2023
- IV. **What Are Airlines' Possible Strategic Responses to Overcome Unexpected Catastrophic Events Post COVID-19?**
DURAK M. Ş., TANRIVERDİ G.
in: Challenges and Opportunities for Aviation Stakeholders in a Post-Pandemic World, Salim Kurnaz, Antonio Rodrigues, Dorothea Bowyer, Editor, IGI GLOBAL, Hershey PA, pp.126-139, 2023
- V. **Uzun Menzilli Düşük Maliyetli Taşıyıcı (UMDMT) Havayolu İş Modelinin Sürdürülebilirliğini Etkileyen Faktörler Üzerine Bir Araştırma**
TANRIVERDİ G.
in: Hava Taşımacılığı Yönetimi: Teori ve Uygulama, Kiracı Kasım, Tanrıverdi Gökhan, Editor, Detay Yayıncılık, Ankara, pp.40-63, 2023
- VI. **Hava Taşımacılığı ve Covid-19 Pandemisi: Pandemi Dönemi Çalışmaların Bibliyometrik Analizi**
TANRIVERDİ G., KIRACI K.
in: Hava Taşımacılığı Yönetimi Üzerine Araştırmalar, Mehmet Yaşar, Editor, Detay Yayıncılık, Ankara, pp.217-234, 2023
- VII. **Covid-19 Pandemisinin Stratejik Havayolu İşbirlikleri Üzerine Etkisi: Twitter Verisi İle Küresel Havayolu İttifaklarının Sürdürülebilirliklerine Yönelik Keşfedici Bir Yaklaşım**
Tanrıverdi G.
in: Hava Taşımacılığında Güncel Araştırmalar, Kasım Kiracı, Editor, Detay Yayıncılık, Ankara, pp.1-16, 2022
- VIII. **A Systematic and Bibliometric Review on the Role of Strategic Alliances in Achieving Sustainable Competitive Advantage in the Airline Industry: From Resource Dependence Theory Perspective**
TANRIVERDİ G., DOĞAN Ü.
in: Corporate Governance, Sustainability, and Information Systems in the Aviation Sector, Volume I, Kiracı, Kasım ve Çahyurt, Kıymet, Editor, Springer, pp.235-255, 2022

Refereed Congress / Symposium Publications in Proceedings

- I. **Using MCDM models to evaluate the financial, operational and environmental sustainability of airlines**
Merkert R., TANRIVERDİ G., KARAMAŞA Ç., ASKER V.
ATRS World Conference, Kobe, Japan, 01 July 2023
- II. **Covid-19 Pandemic Crisis as an Opportunity for Turkish Cargo's Flight to the Top: Determination of Critical Success Factors**
TANRIVERDİ G.
2. International Congress on Aviation Management (ICAM'22), Turkey, 13 - 14 October 2022, pp.49
- III. **Examination of The Relationship Between Digital Transformation, Organizational Learning, and Strategy**
TANRIVERDİ G.

2nd International Congress On Digital Business, Management & Economics, Tarsus/Mersin, Turkey, 9 - 11 September 2022, pp.309

- IV. **LİDER- ÜYE ETKİLEŞİMİNİN İŞTEN AYRILMA NİYETİNE ETKİSİNDE ÖRGÜTSEL ÖZDEŞLEŞMENİN ARACILIK ROLÜ: HAVACILIK SEKTÖRÜNDE BİR ARAŞTIRMA**
Tanrıverdi G., Doğan Ü.
1. International Congress on Aviation Management (ICAM'21), Erzincan, Turkey, 10 - 11 December 2021, vol.1, pp.29
- V. **Lider-Üye Etkileşiminin İşten Ayrılma Niyetine Etkisinde Örgütsel Özdeşleşmenin Aracılık Rolü: Havacılık Sektöründe Bir Araştırma**
TANRIVERDİ G., DOĞAN Ü.
1. International Congress on Aviation Management (ICAM'21), Çevrimiçi, Turkey, 10 - 11 December 2021, pp.29
- VI. **ATTRACTIVENESS AND COMPETITIVENESS ANALYSIS OF THE TURKISH AIRLINE INDUSTRY**
TANRIVERDİ G.
INTERNATIONAL CONFERENCE OF AERONAUTICS AND ASTRONAUTICS (ICAA'2021), Konya, Turkey, 10 November 2021
- VII. **Competitiveness of Turkish Air Cargo Industry: Effects of Istanbul Airport (IGA)**
TANRIVERDİ G., LEZKİ Ş.
23rd ATRS World Conference, Amsterdam, Netherlands, 2 - 05 July 2019
- VIII. **Çok Kriterli Karar Verme Teknikleri ile Hava Kargo Uçak Seçimi**
TANRIVERDİ G., DOĞAN Ü., LEZKİ Ş.
International Conference on Empirical Economics and Social Sciences (ICEESS'18), Bandırma/Balıkesir, Turkey, 27 - 28 June 2018, pp.352
- IX. **Stratejik Havayolu İttifakları ve Havayolu Ortak Girişimlerinin Geleceği / Strategic Airline Alliances and Joint Ventures: Going On Where?**
TANRIVERDİ G., KÜÇÜK YILMAZ A.
Uluslararası Yönetim İktisat ve İşletme Kongresi (ICMEB'xx17), Zonguldak, Turkey, 7 - 09 September 2017
- X. **Aile Sahipli Havayolu İşletmelerinde Stratejik Yönetim**
TANRIVERDİ G.
7. Yönetim ve Ekonomi Bilimleri Konferansı (YEBKO-2017), Adana, Turkey, 05 May 2017
- XI. **Hava Kargo Taşımacılığı Sürecinde Karşılaşılan Risk Faktörlerinin Analizi**
DURAK M. Ş., TANRIVERDİ G.
YÖNETİM VE EKONOMİ BİLİMLERİ KONFERANSI, Adana, Turkey, 05 May 2017, pp.50
- XII. **Porter'ın Beş Gücü Çerçevesinde Türk Hava Kargo Sektörünün AHP İle İncelenmesi**
TANRIVERDİ G.
1st International Scientific Researches Congress Humanity and Social Science (IBAD), Madrid, Spain, 19 - 22 May 2016, pp.120
- XIII. **Linkages between Risk and Human Resources Management in Aviation An Empirical Investigation and the Way Forward in Selection of Ideal Airport Business Executive**
Flouris T., Küçük Yılmaz A., Durak M. Ş., Tanrıverdi G.
The 6th MAC 2016, Praha, Czech Republic, 19 - 20 February 2016, vol.268
- XIV. **Talep Artışının Önündeki Rekabet Kaynaklı Engellerin Belirlenmesi: Türk Hava Kargo Sektörü Üzerine Bir Uygulama**
TANRIVERDİ G., ÇOLAK S.
1 st INTERNATIONAL CONGRESS ON ECONOMICS AND BUSINESS (ICEB'15), Gostivar, Macedonia, 10 June 2015, pp.632-637
- XV. **E-FREIGHT PROJESİNİN SEKTÖRDEKİ YERİ VE TÜRKİYE UYGULAMASINDA KARŞILAŞILAN ENGELLER**
ÇOLAK S., TANRIVERDİ G.
INTAVIC'14, Etimesgut/Ankara, Turkey, 16 April 2014, pp.345-355

Episodes in the Encyclopedia

I. Türkiye Turizm Ansiklopedisi

TANRIVERDİ G.

Detay Yayıncılık, pp., 2022

Supported Projects

Debbap A., Tanrıverdi G., TUBİTAK Project, Havayolu Sektörü ve Metaverse: Farklı Paydaşların Beklentilerinin ve Olası Uygulamaların Araştırılması (TÜBİTAK 2209A), 2023 - 2024

Tanrıverdi G., Yılmaz A. K., Project Supported by Higher Education Institutions, Coopetition strategy in the airline sector: A research on traditional airline companies, 2016 - 2016

Yılmaz A. K., Durak M. Ş., Özdemir E., Tanrıverdi G., Project Supported by Higher Education Institutions, Eskişehir ve Kaynak İhtiyaç Denklemi Havayolu Yolcu Talebinin Belirlenmesi, 2015 - 2016

Activities in Scientific Journals

Research in Aviation Management (RAM), First Editor, 2022 - Continues

Scientific Refereeing

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, October 2023

JOURNAL OF CLEANER PRODUCTION, Journal Indexed in SSCI, September 2023

International journal of energy studies (Online), National Scientific Refreed Journal, June 2023

Journal of aviation (Online), National Scientific Refreed Journal, February 2023

Abant Sosyal Bilimler Dergisi, National Scientific Refreed Journal, February 2023

Challenges and Opportunities for Aviation Stakeholders in a Post-Pandemic World, Chapter Scientific / Professional Book Published by Renowned Publishing Houses, November 2022

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, November 2022

TRANSPORTATION RESEARCH PART E-LOGISTICS AND TRANSPORTATION REVIEW, Journal Indexed in SSCI, June 2022

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, March 2022

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, December 2021

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, January 2021

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, December 2020

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, November 2020

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, September 2020

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, September 2020

JOURNAL OF AIR TRANSPORT MANAGEMENT, Journal Indexed in SSCI, July 2020

Tasks In Event Organizations

Tanrıverdi G., Durak M. Ş., International Congress on Aviation Management (ICAM'23), Scientific Congress, İstanbul, Turkey, Ekim 2023

Yaşar M., Kayhan S., Kiracı K., Tanrıverdi G., Durak M. Ş., Asker V., Bakır M., 2nd International Congress on Aviation Management (ICAM22), Scientific Congress, Kastamonu, Turkey, Ekim 2022

Kiracı K., Tanrıverdi G., Kayhan S., Yaşar M., Durak M. Ş., Asker V., 1st International Congress on Aviation Management, Scientific Congress, Turkey, Aralık 2021

Metrics

Publication: 40

Citation (WoS): 2

Citation (Scopus): 69

H-Index (WoS): 2

H-Index (Scopus): 3

Congress and Symposium Activities

2nd International Congress on Aviation Management (ICAM'22), Moderator, Kastamonu, Turkey, 2022

1. International Congress on Aviation Management (ICAM'21), Session Moderator, Erzincan, Turkey, 2021

1. International Congress on Aviation Management (ICAM'21), Moderator, Erzincan, Turkey, 2021